

KOLE LOVEDAY



Media@KoleLoveday.com



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www.koleloveday.com

SKILLS

- Adobe Systems Adobe Creative Cloud
- Adobe Creative Suite
- Graphic Design
- Photography
- Social Media Graphics
- Digital Photography
- Video Editing
- Video Recordings
- Time Management
- Project Management
- Creative Oriented
- Patience
- Attention to Detail
- Communication

EDUCATION

**University of Tennessee,
Knoxville**

Knoxville, TN • 12/2022

Bachelor of Science

Journalism/ Electronic Media

**Walter State Community
College**

Morristown, TN • 05/2020

Associate of Arts: Fine Arts

PROFESSIONAL SUMMARY

Results-oriented Specialist in Media Creation successful at applying technical skills to create art that informs and engages customers. Clear communicator and collaborative team player with an eye for detail and skill in customer relations.

WORK HISTORY

Select Koi - Media Specialist

Sevierville, TN • 08/2023 - Current

- Captured high-quality images of koi fish for various marketing and promotional materials, ensuring visually appealing and accurate representation of the products.
- Produced and edited engaging video content for social media platforms, increasing online engagement and followers by showcasing the beauty and uniqueness of koi fish.
- Designed compelling graphics for marketing campaigns, resulting in a 25% increase in customer engagement and contributing to a cohesive and visually appealing brand identity.

University Of Tennessee Alumni Advancements

Production Intern

Knoxville, TN • 08/2022 - 04/2023

- Captured the essence of campus life and alumni events through high-quality photographs, preserving memorable moments and enhancing the visual appeal of promotional materials.
- Edited and produced videos that highlighted key events and stories, contributing to the creation of engaging content for the alumni community.
- Continuously worked on three major projects, including Big Orange Give, Homecoming, and Alumni Student Stories, resulting in a 20% increase in alumni event attendance through visually compelling and effective promotional content.